

# **Non-GMO Feed for your Homestead**



Made from premium ingredients. Pure & Honest. Avena is always Non-GMO. It's our guarantee to you.



Avena's - Always Non-GMO family of feeds dates back to 2015. At that time Ferman Wengerd, now at Mt. Hope Elevator, was the Ohio regional sales representative for Natural Way Minerals (NWM). Customers frequently asked Ferman for a feed fortified with minerals. These requests and recognition of ongoing challenges from customers, like lack of conception through the breeding season, parasitic challenges, and other performance issues led Ferman to believe there must be something better and prompted Ferman to do some research. It was during this process that the goal became clear to incorporate minerals into a feed, eliminating the need to top dress a supplemental mineral. This new feed would provide a horse with everything needed for maximum performance.

Soon after, Ferman and Mt. Hope Elevator joined forces to develop the ultimate horse feed to provide optimal protein and fat content along with just the right minerals needed to keep a horse healthy. The decision not to use a pelleted feed also came from the research conducted. This meant using whole grains and avoiding any fillers or by-products.

Multiple farms and horses were offered this new feed for trials. After a period of time, equine owners shared the results of their trials. Better haircoats, parasite reduction, improved conception rates, and improved energy efficiency were all benefits mentioned in the test results.

The Avena name was born and officially adopted in 2020 to clearly identify and separate this Non-GMO feed from the large variety of other feeds mixed at Mt. Hope Elevator. The Avena name is derived from the scientific name for oats in its purest form: Avena sativa. The first change to the original Avena Horse Feed recipe came the following year when the No-Corn Avena Horse Feed was created to provide a calm energy blend for customer's specific applications.

After experiencing great results with their horses, customers naturally started asking for Avena to feed their other animals. Today, Avena offers a Barnyard Blend developed specifically for the small farm or homestead feeding a variety of ruminants. Avena Layer Mash has become another popular choice for many homesteaders who are concerned about the feed their chickens are consuming before faithfully laying their daily eggs.

Avena continues to develop new, Always Non-GMO recipes for other species of animals. Please contact us if you have any questions or are looking for a Non-GMO feed for a specific animal or application.

**Mt. Hope Elevator** specializes in matching you and your animal's nutritional needs to just the right feed for your application. All of the corn used in our recipes is **Non-GMO corn** and is tested to meet our quality standards on toxins and foreign matter. Non-GMO corn has a softer kernel that is more easily digestible, creating a more effective and efficient feed.

**Avena** goes even further, in that everything used to create Avena feeds is **Always Non-GMO** product. With the minerals built in Avena, except for extreme circumstances, virtually eliminates the need to top dress, or supplement your feed. Consider the cost of supplements when comparing to Avena's built in naturally mined trace minerals, and black powder humates, who's high carbon levels increase blood flow and promote microbial activity needed to keep your animals healthy and build an immune system that is effective against most common ailments.

### \*All Avena Feeds are whole grain formulas with no fillers or bi-products.

Recipes for **Lamb Feed** and a **Horn Grower** Feed for your exotic animals are being developed and are proving to be effective. These feeds are not a stock item at this point but are available upon request. Avena continues to develop new, Always Non-GMO recipes for other species of animals. Please contact Mt. Hope Elevator if you have any questions or are looking for a Non-GMO feed for a specific animal or application.

### **ORIGINAL AVENA HORSE FEED**

12% protein | 8% fat | 50 lb bag



**NO CORN HORSE FEED** 12% protein | 8% fat | 50 lb bag



Developed. Tested and Proven. Our original recipe is a proven performer. Developed by Mt. Hope Elevator and Ferman Wengerd using only the best ingredients. Fortified with trace minerals that have improved the overall health of many top performing horses. It is a complete balanced feed for improved gut health, better haircoat, more energy, natural parasite removal and the elimination of harmful toxins.

Features

- Ultimate Blend for Energy · Fortified with trace minerals to improve overall health
- Natural Parasite & Toxin Removal

Same recipe as our proven Avena Horse Feed but without the corn. No corn equals less starch, which means less sweat and less heat in your horse. A great summer, or calm energy blend. Like the original recipe, using only the best ingredients, this feed is fortified with trace minerals that have improved the overall health of many horses. It is a complete balanced feed for improved gut health, better haircoat, calm, cool energy, natural parasite removal and the elimination of harmful toxins.

### Features

- More Calm Energy
- Fortified with trace minerals to improve overall health
- Natural Parasite & Toxin Removal

## PASTURED PIG FEED

18% protein | 4.5% fat | 50 lb bag



Avena Pasture Pig Feed has become a favorite of customers growing pastured pork. This feed, because of its rich mineral content minimizes the pigs desire to root, leaving the pasture in better condition and the pigs more relaxed and healthier. With help from Kristy Zentiska from Himelrigh Farms in Barberton, Ohio, Avena was able to conduct extensive testing utilizing multiple pork farmers that experienced great results, including reduced rooting, and happy pigs that come running when they hear the feed hit the pan.

#### Features

- Minerals to minimize rooting
- High Lysine and protein content for fast growth
- Fortified with trace minerals to improve overall health

**PIG FEED** 14% protein | 4% fat | 50 lb bag



A lower protein feed than the pasture pig feed with the same mineral content. This is a feed for pigs that are not on pasture. Its well-balanced mineral package is great for the pig's overall health.

#### Features

· Fortified with trace minerals to improve overall health

Watch for the new website coming soon!

**MANUFACTURED & DISTRIBUTED BY:** On the square in Mt. Hope PO Box 88 • Mt. Hope, Ohio 44660



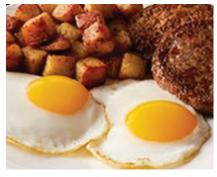
330.674.5167

### **BARNYARD BLEND**

14% protein | 6% fat | 50 lb bag



LAYER MASH 16% protein | 2.7% fat | 50 lb bag



### CHICK STARTER

20% protein | 6% fat | 50 lb bag



### **BROILER GROWER**

18%, 22% or 24% protein | 6% fat | 50 lb bag



Avena Barnyard Blend was developed for a variety of ruminants. avoiding the need to feed a different blend for each animal. It will feed your dairy cow or your steer you are preparing for the freezer and your sheep and goats. Avena's naturally mined trace copper will not harm your sheep or any other animals like the copper sulfate found in most commercial steer feed.

#### Features

- One feed for the whole barnyard
- Naturally mined copper is safe for sheep
- Fortified with premium minerals for overall health

Designed as a complete ration for laying chickens, Avena Layer Mash has proven to boost the amount of eggs produced. And not just eggs, eggs that are visibly brighter in color and hold their shape in a skillet. 16% Protein with high lysine content for improved feed conversion means you get more with less feed. And like all Avena products the naturally mined trace minerals are built right in.

### Features

- Get brighter, healthier eggs in larger quantities
- High lysine for improved feed conversion
- Fortified with trace minerals to improve overall health

Avena Chick Starter is a non-medicated chick starter designed for chicks from a day old, up to eight weeks. If you're concerned about potential loss with a non-medicated feed, then simply add Natural Way Mineral's Knockout and Vita-Min-Liq to their water for the extra boost some chicks require. 20% protein and like all Avena products a well balanced mix of naturally mined trace minerals are built right in.

#### Features

- Non-medicated chick starter
- A complete feed from 1 day old to 8 weeks
- · Fortified with trace minerals to improve overall health

Choose from 18%, 22% or 24% protein based on your specific goals. This is high quality protein with a high lysine content for improved feed conversion, which means you get more with less feed. Like all Avena products the naturally mined trace minerals are built right in. And because Broiler Grower is a higher performance feed you're getting a premium blend of minerals that promote healthy growth.

#### Features

- Available in 18%, 22% or 24% protein
- High lysine for improved feed conversion
- · Fortified with premium minerals to promote healthy growth

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