

## Equine Product Brochure

# Avena

Always Non-GMO

**To bring clarity to our customers, we developed Avena to separate our Non-GMO feeds from our other feed products.**

## The Avena Story

Avena Horse feed dates back to 2015. Ferman Wengerd was the Ohio regional rep for Natural Way Minerals. Frequent questions, how can I get a feed with the mineral included from existing NWM mineral customers prompted Ferman to do some research. Listening to ongoing challenges from customers, lack of conception through the breeding season, parasites, and other performance issues led Ferman to believe there must be something better. The goal was to incorporate these minerals into a feed to eliminate the need to top dress a supplement mineral and still provide the horse with the needed minerals for maximum performance.

Mt Hope Elevator joined forces with Ferman on the research to develop the ultimate feed mix with the optimal protein and fat content along with the mineral pack needed for a healthy horse. Textured feed with whole grains versus a pelleted feed was in the research project. Early on, the decision was made to use whole grains and avoid using any fillers or by-products.

Multiple farms and many horses were offered the feed for a trial project. Equine owners started seeing results. Better haircoats, parasite reduction, improved conception rates, and improved energy efficiency were some key benefits mentioned in the test results.

The Avena brand was born in 2020, after the Wengerd family acquired Mt Hope Elevator, to clearly identify the non-GMO feed. After multiple years of the original Avena Horse Feed, the No-Corn version was added to provide a calm energy blend. Avena now offers feed for other species of animals on the homestead and farm. Layer Mash and Pasture Pig Feed are some of the feeds now available at Mt Hope Elevator. Avena is continuing to develop more Non-GMO recipes for other species of animals. Specific feed is available upon request at Mt Hope Elevator.



# Made from premium ingredients. Pure & Honest. Avena is always Non-GMO. It's our guarantee to you.

**Fortified** with trace minerals that have improved the overall health of many top performing horses. It is a complete balanced feed for improved gut health, better haircoat, more energy, natural parasite removal and the elimination of harmful toxins.

Our **Whole Grain, No Heat** formula acts as a natural preservative, eliminating the need to top dress.

Choose this **Non-GMO Feed** for a guaranteed quality product. Every load of raw materials gets tested to meet our quality standards on toxins and foreign matter.

## Avena

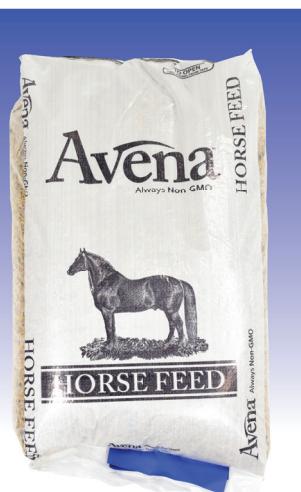
12% protein | 8% fat | 50 lb bag

### Non-GMO Feed

This is a complete, balanced feed for improved gut health, better haircoat, more energy, natural parasite removal and the elimination of harmful toxins. This is our highest fat textured feed. Always non-GMO.

### Features

- Ultimate Blend for Energy
- Fortified with NWM HyBrix Equine & Mineral Balancer
- Contains Sea 90 Sea Salt
- Natural Parasite & Toxin Removal
- Contains Whole Roasted Soybeans



## No-Corn Avena

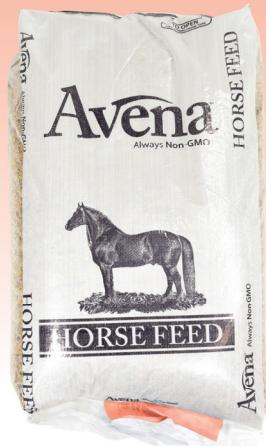
12% protein | 8% fat | 50 lb bag

### Non-GMO Feed

This is the same package as the standard Avena Horse Feed but has no corn. No corn equals less starch, which means less sweat and heat. A great summer blend. Give your horse steady, calm energy with this No-Corn formula.

### Features

- More Calm Energy
- Contains Sea 90 Sea Salt
- A Complete Balanced Feed
- Formulated by Ferman Wengerd
- Contains Whole Roasted Soybeans

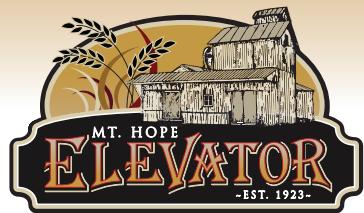


## Avena Offers a Full Line of Feeds:

- Chicken Mash
- 18% Horn Grower
- 16% Layer mash
- 18% Lamb Feed
- KBO Crunch Deer Feed

*\*All Avena Horse Feeds are whole grain formulas with no fillers or bi-products.*

# Horse Feed



## Quality and Variety...

Every load of raw materials is tested to meet our tight restrictions on toxins and foreign matter. All of our mixes use heavy, recleaned Canadian Oats and Soybean Oil containing the anti-inflammatory benefits of Omega-6.

### 12% Horse Feed

12% protein | 3% fat | 50 lb bag

#### Top Seller

This feed is fortified with Buckeye Gro 'N Win. Soybean oil is added for a shiny hair coat. Give your horse more slow & steady energy with this low molasses recipe. Has less fines, creating a nice textured feed.

#### Features

- MHE's Oldest Formula
- No Bi-Products
- Fortified with Gro 'N Win
- Less Fines



### CL Horse Feed

12% protein | 3% fat | 80 lb bag

#### Most Economical Choice

Get the most out of your dollar with this high oats feed. You can also use this mix as an All-Stock feed for all your animals on the homestead. Contains McNess minerals with Yucca.

#### Features

- Lowest Cost Feed Per #
- Contains McNess Minerals with Yucca
- High Oats Feed
- Non-GMO Corn



### Sweet Feed

11% protein | 5% fat | 50 lb bag

#### High Oats Feed

This is a feed similar to 12% Horse Feed with Elite Minerals instead of Buckeye Gro 'N Win. A well balanced feed for all those who love Elite. It has a low corn content which equals less toxins.

#### Features

- Contains Whole Roasted Soybeans
- Non-GMO Corn
- Fortified with Elite Minerals
- Low Corn Content



### All Stock Pellets

14% protein | 3% fat | 50 lb bag

#### Low Cost, High Protein

This is a good, economical feed for all your animals. A high protein pellet with added flavoring for a better consumption rate.

#### Features

- Added probiotics
- For All Animals
- Low Cost
- High Protein



## Canadian Oats

9% protein | 2% fat | 50 lb bag

These are high quality, consistent oats from Canada. Get more for your money with these heavy oats. This is a high test weight product.



## Eclipse

14% protein | 7% fat | 50 lb bag

#### No Corn, Low Starch...

Making it a great summer choice. This feed is fortified with Buckeye Gro 'N Win, providing high protein for active horses. Produces more stamina for longer miles with less heat. Has added microbials for maximum gut health.



#### Features

- High Fat Formula
- Added Stamina
- Fortified with Gro 'N Win
- No Corn
- Contains Whole Roasted Soybeans

### Fiber Pellets

12% protein | 2% fat | 50 lb bag

#### High Fiber Option

Stretch your hay or grain by feeding MHE Fiber Pellets. Can be free choiced or rationed. This is not a complete feed; supplement with a free choice mineral. High fiber content creates fast weight gain.



#### Features

- Reduces Hay Consumption
- 30% Fiber
- For All Animals
- Economical Choice

# Horse Minerals



**Natural Way Minerals** is a family owned livestock nutrition and animal health company that has been serving the farming community since 2006. They are devoted to providing small family farms and livestock producers with the knowledge and products necessary for profitable, sustainable agriculture.

## Hy-Brix Equine Daily

30 lb bucket

### Top Dress Mineral

NWM's premium equine vitamin/mineral/probiotic daily feed supplement has the ingredients, including a full spectrum of ionic mineral complexes, needed to support the horse from hoof to hair and everything in between.

#### Directions for Use

**Foals and lactating mares:** Feed 4 oz. per head per day  
**Mature horses over 1000#:** Feed 3 oz. per head per day  
**Mature horses over 1400#:** Feed 4 oz. per head per day  
**Growing Colts:** Feed 2 oz. per head per day

#### Features

- Energy
- Feed conversion
- Hooves and coats
- Immune support
- Enhances gut efficiency



## Horse Glo

5 lb | 25 lb bucket

### Top Dress Mineral

Highly concentrated supplement of vitamins, probiotics, amino acids, biotin, yucca and other minerals to be fed with daily support package targeting additional blood and joint support. May be fed with Hy-Brix Equine Daily.

#### Directions for Use

**Pregnant/Lactating mares:** Feed 1/2 oz. 2x daily  
**Yearlings/Weanlings:** Feed 1/4 oz. 2x daily  
**Mature horses over 1400#:** Feed 1/2 oz. 2x daily  
**High Performance/Show:** Feed 1-2 oz. 2x daily

#### Features

- Blood/muscle builder
- Added amino acids
- High performance



## Hy-Brix Equine Breeder Pak

5 lb bucket

### Top Dress Mineral

Hy-Brix Equine Breeder Pak is an ionic mineral complex with vitamins and probiotics to support reproduction in your horses. This high powered formula is designed to be fed as top dress 60 days prior to breeding and through breeding. For stallions, feed until breeding season is past.

#### Directions for Use

**Mares/Stallions:** Feed 1/2 - 1 oz. 2x daily  
 Feed 60 days prior to breeding for best results.  
 Store closed container in cool, dry area.

#### Features

- Vitamins / Minerals
- Reproductive support
- Conception
- Productivity



## Hy-Brix Equine Hoof

5 lb bucket

### Top Dress Mineral

Hy-Brix Equine Hoof is an ionic mineral complex with added nutrients to target optimum hoof health and quality. May be fed until desired results are achieved. May be fed with Hy-Brix Equine Daily.

#### Directions for Use

**Adults:** Feed 1/2 - 1 oz. 2x daily  
**Young horses:** Feed 1/4 - 1/2 oz. 2x daily  
 Feed until desired results are achieved.

#### Features

- Powerful formula
- Supports healthy hooves



## Hy-Brix Equine Joint

5 lb bucket

### Top Dress Mineral

Hy-Brix Equine Joint is a mineral complex with added nutrients to target optimum joint/tendon functions. May be fed until desired results are achieved.

#### Directions for Use

**Adults:** Feed 1/2 oz. 2x daily  
**Young horses:** Feed 1/4 oz. 2x daily  
 More may be fed in extreme conditions. Store closed container in cool, dry area.

#### Features

- Powerful joint formula
- Targets joints/tendons
- Excellent results



## Hy-Brix Equine Show

5 lb bucket

### Top Dress Mineral

Hy-Brix Equine Show is an ionic mineral complex with added ingredients to target optimum health, hair coat and muscle tone. A powerful package with added probiotics designed to support body condition in show horses. May be fed with Hy-Brix Equine Daily.

#### Directions for Use

**Adults:** Feed 1/2 oz. 2x daily  
**Young horses:** Feed 1/4 oz. 2x daily  
 More may be fed in extreme conditions.  
 Store closed container in cool, dry area.

#### Features

- Special show package
- Hair coat
- Fitness
- Performance



# Horse Minerals

**Natural Way Minerals offers a full line of nutritional supplements specifically formulated using high-quality ingredients. Naturally mined minerals make this a highly available product. NWM livestock nutrition products are designed to help balance rations using local grains and on-farm forages. The NWM focus is on Harmonizing with Nature and providing the best nutrition models and nutritional supplements.**

## Mineral Balancer

50 lb bag | 25 lb bucket

### Free Choice Mineral

Mineral Balancer is an ionic mineral and sea salt complex containing the macro, minor and trace minerals, including rare earth elements.

#### Directions for Use

**All Livestock:** Offer as free choice mineral continuously, or feed with our complete Hy- Brix mineral packages.

#### Features

- Highly available
- Blood builder
- Economical/Productive



## Hy-Brix Free Choice

50 lb bag | 25 lb bucket

### Free Choice Mineral

Hy-Brix Free Choice is a potent mineral blend featuring over 72 trace minerals and natural sea salt. For all horses as free choice supplement. May be fed with other NWM products.

#### Directions for Use

**All livestock:** Offer as free choice constantly.

#### Features

- Unrefined mineral complex
- Added vitamins
- Overall health
- Feed efficiency



## Equistart

12 grams

### Treatment For Foals or Ponies

Equistart is a concentrated package of probiotics, inulin, colostrum and minerals to target improved immune system for foals or ponies. May be given to newborns for immune support.

#### Directions for Use

**Foals:** 1 tube at birth.  
Repeat every 4-6 hours as needed.



## Vita-Min Liq Equine

1 gallon | 1 quart

### Treatment For Horses

Vita-Min Liq is our answer for quick results when enhanced blood circulation is desired. This powerful concentrate of vitamins and minerals can effect the body's energy in a matter of hours. May be used with Knock Out Equine, as well as our complete packages.

#### Directions for Use

**Maintenance:** 1-2 oz. per head per day

**Injuries/Performance/Challenges:** 1 oz. per 300 lbs. body weight. Repeat every 8 to 12 hours as needed. Shake well before use.

#### Features

- Premium Package
- Probiotics
- Circulation
- Energy
- Toxin Elimination



## Knock Out Extreme

1 gallon | 30 grams

### Treatment For Horses

Knock Out Extreme is a highly concentrated version of Knock Out. Powerful probiotic, prebiotic, niacin, colostrum and antibodies along with added vitamins and minerals. Supports kidney and liver functions. May help with ulcers, colic or other sickness. Available in a quart, 30 gram tube, or 12 gram tube.

#### Directions for Use

**Adults:** 1 tube 2x daily

**Yearlings:** 1/4 to 1/2 tube 2x daily

**Colic or other sickness:** Dosage may be repeated every 2-4 hrs.

#### Features

- Concentrated dosage
- Supports Immune System
- Powerful, handy package
- Toxin Elimination



## Knock Out Equine

1 gallon | 1 quart

### Treatment For Horses

Knock Out is a powerful probiotic, prebiotic, niacin, colostrum and antibodies along with added vitamins and minerals. Supports kidney and liver functions. Enhanced immune systems may positively influence ulcers, colic, reproduction, or minor injuries.

#### Directions for Use

**Adults:** 1-2 oz. 2x daily

**Foals/Yearlings:** 1/2 - 1 oz. per feeding 2x daily

Feed rates may be increased as needed during challenge periods. Do not exceed 6 oz. per day.

#### Features

- Powerful Package
- Supports Immune System
- Premium Ingredients
- Toxin Elimination



# Horse Minerals



**The top NWM products recommended for horse breeders and how to feed them in the case of a mare that doesn't conceive.**

**Mineral Balancer** Free choice all year

**Hy-Brix Equine Breeder Pak** Starting January 1st, top dress 2oz. daily until conceived. Top dress 1oz. daily the rest of the year.

**Vita-Min Liq Equine** Starting January 1st, top dress 4oz. daily. Top dress 1oz. daily the rest of the year.

**Knock Out Equine** Starting 30 days prior to breeding, top dress 4oz. daily till checked in foal.

**Equistart** Works best if given at birth to reduce risk of naval infection.

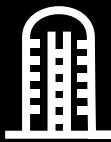


# Horse Feed

BUCKEYE™  
NUTRITION



  
**100%**  
equine-focused  
company



**100%**  
traceable, pure  
ingredients



**100%**  
med-free  
facility

**BUCKEYE Nutrition's** mission is to provide the highest quality, safest feed available. With fixed formulations, their ingredient list never changes. BUCKEYE Nutrition has 100 years of experience in making a better world for horses.



## Safe & Easy Performance

**14% protein | 12% fat | 50 lb bag**

This is a no corn, no molasses pelleted feed for performance horses. Designed to support mental focus and steady, controlled energy. Includes a blend of prebiotics and probiotics for healthy digestion.



## EQ8 Performance

**14% protein | 12% fat | 50 lb bag**

Extruded gut health feed for performance horses. Supports joint health and muscle condition and helps maintain topline. This is a calorie-dense feed for all levels of performance. Easy to chew and very tasty.



## Cadence Ultra

**14% protein | 14% fat | 50 lb bag**

Sweet pelleted feed for performance horses. Provides a controlled release of calm, cool energy. 14% fat and 14% fiber supply more calories per pound. Contains highly digestible grains to support proper digestion.



## Gro 'N Win

**32% protein | 5% fat | 50 lb bag**

Pelleted ration balancer for horses of all stages. This feed has 5x more vitamins and minerals than most feeds. It helps maintain and build topline and aids in supporting overall muscle condition.



## Ultimate Finish 25

**14% protein | 25% fat | 40 lb bag**

This is an extruded high-fat supplement that provides a slow, steady energy release to help reduce excitability. Supports healthy weight and body condition for training, conditioning, and sales prep.



## Ultimate Finish 40

**14% protein | 40% fat | 20 lb bag**

This soft pelleted fat supplement is an excellent source of dense calories that eliminates the need for large grain meals. Rich in Omega-3 fatty acids to help support a healthy and shiny coat. Low in starch and sugar.

# Horse Feed



## Mares Milk Plus

12% protein | 14% fat | 50 lb bag

A complete milk replacer for nursing, orphaned, or rejected foals. Fully fortified to meet all of your foal's nutritional needs. Developed for free choice consumption to mimic the foal's natural nursing behavior.



## Supreme 14

14% protein | 6% fat | 50 lb bag

This is a pelleted feed for horses of all life stages. Has optimal nutrition for growth, performance, breeding, or maintenance. It utilizes the calories from fat and fiber sources to support normal, calm behavior.



## Growth

16% protein | 8% fat | 50 lb bag

Highly fortified **Growth Pelleted Feed** by Buckeye Nutrition is scientifically formulated for broodmares and growing horses to support healthy growth, development and metabolism.



## Foal Starter

18% protein | 6% fat | 50 lb bag

A milk-based pelleted creep feed for nursing, orphaned, or rejected foals under 3 months of age. Aids in compensating for the natural decrease in production and quality of milk during lactation.

## Foal Aid

3000 IU Vitamin A | 300 IU Vitamin d | 100 mg Vitamin E

Foal Aide Paste by Buckeye Nutrition is a scientifically formulated vitamin and trace mineral supplement created for foals.



TIMMUS  
BUCKEYE NUTRITION



# Shavings & Bedding



## Pine Medium Flake

3 cubic ft

These shavings are an economical choice. They aren't quite as uniform, but they have a lot of absorbing capacity.



## Pine Mini Flake

3 cubic ft

The mini flakes make a no dust shaving. This popular choice is known to be easy to pick.



## Pine Shavings

3.25 cubic ft.

Is a 100% pine shavings Product that is a soft bedding and a fresh smelling product.



## Bedding Pellets

40 lbs.

Super Absorbent, vibrant, easy to pick, all natural animal bedding



# Accidentally Out of Feed Again?

Call in with an order, and leave it at that. Simply tell us where to place it and how often to deliver.

**Add wormers, health products, and farm supplies to your order while you're at it.**

We have a wide selection of most everything you need to make your homestead a success.

**Sign up for our Standing Order Delivery Service by calling or stopping in the Elevator!**





# Treatments for Common Ailments

## Maintenance

Feed Hybrix Equine

## Maintenance/Breeding

Feed Horse Glo. Young stock/Ponies: 1/2-1 oz. Adults: 1 oz. Over 1200 lb/Performance/Brood: 2 oz.

## Conception/Stallion

Feed Hybrix Equine Breeder Pak. For best results, feed 2 oz. Vita-min liq and 2 oz. Knock Out as a total package 2-3 months prior to season.

## Fitting/Show

Feed Hybrix Equine Show. Young stock/Pony: 1/2 -1oz. Light horse: 1-2 oz. For best results, feed 2-4 oz. Knock Out and 2 oz. Mineral Balancer.

## Lameness/Muscle/Joint

Feed Hybrix Equine Joint. Young stock/Pony: 1/2 oz. Adults: 1 oz. For best results, feed 2 oz. Mineral Balancer with this. For injuries, add 2-4 oz. Vita-min Liq

## Hoof Problems

Feed Hybrix Equine Hoof. Young stock/Pony: 1/4-1/2 oz. Adults: 1/2-1 oz. All feed rates need to be split in half, fed every 12 hours.

## Free Choice

Feed Mineral Balancer or Hybrix Free Choice year round. No additional salt required.

## Newborn foals

Give 1 tube Equisart immediately and 1 tube 12 hours later. Weak foals may be given tube every 4-6 hrs until symptoms improve.

## Colic/Sick

Adults: Give 1 Tube Knock Out Extreme every 2-4 hours. Young stock/Pony: adjust according to weight. For best results, give 2-3 oz Vita-Min Liq with every treatment.

## Stress

Give 1 tube Knock Out Extreme 2 times daily until symptoms improve. Knock Out may also be used as a substitute at 3-4 oz. every 4 hours.

## Nick/Bruises

Spray M and J Healing Wonder on wound. Then rub Absorbine over M and J. Also feed 3 oz. Mineral Balancer 2x per day. Apply Knock Out directly to wound daily.

## Diarehha

2 oz. Knock Out and 2 oz. Vit Min Liq 2x per day for 3 days. Also feed 4 oz Mineral Balancer per day.

## Founder

If you can catch it before 12 hours, give 2 tubes Knock Out Extreme and 4 oz. Vita-Min Liq 2x per day for 3 days. If you catch it after 24 hours, give 1 oz. Vita-min Liq per 100 lb. body weight twice a day, no more than 10 oz. Give 3-4 oz. Then wait 5 minutes and give the rest. Also give 4 oz. Knock Out 2x per day. Continue this for 3 days, then go to 1 oz. Knock Out and 4 oz. Vita Min Liq 2x per day for 10 days. Also give 5 oz. Mineral Balancer and 5 oz. Hybrix Equine Daily.

## Ulcers

"Eats, but doesn't want to eat grain" Banamine- 20 cc once a day, 3 oz.

Knock Out 2x per day, 1 oz. Horse Glo 2x per day. Do all of these for 3 days. Then continue with 1 oz. Knock Out 2x per day for 60 days.

## Mares that won't settle

Give 3 oz. Knock Out 2x per day for 3 days. Then go to 1 oz. 2x per day for 30 days. Do this for 3 weeks prior to breeding. Also feed 1 oz. Hybrix Equine Breeder Pak 2x per day for 1-2 months prior to breeding.

## Nervous or High strung

2 oz. Knock Out 2x per day for 3 days. Then 1 oz. Knock Out 2x per day for 30 days.

## Shipping fever

1 tube Knock Out Extreme every 4 hrs for 3 treatments.

## Retained placenta

Flush with 1/2 gallon distilled water, 10 cc Genocyte, 4 oz. baking soda. Also give 2 cc Oxytocin in muscle every 4 hrs for 2 or 3 days.

## Problem foaling

3 oz. Knock Out 2x per day for 3 days prior to foaling.

## Strangles

2 oz. Vita-Min Liq and 2 oz. Knock Out 2x per day for 3 days. Then continue 1 oz. 2x per day for 30 days.

## Ring worm/Thrush/Ear infections

3 oz. Hybrix Equine 2x per day. Also spray Purinize water on scab or wound.

## Heaves/Chronic cough

Mix 1/3 of each: Mule Team Borax, Wood Ashes, Mineral Balancer. Give 3 oz. 2x per day. Also feed 2 oz. Mineral Balancer 2x per day.

\*See Natural Way Minerals Products Inside